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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Application of:

Fowler et al.

Serial No.: 10/666,420

Filed: September 19, 2003

Atty. File No.: 4742CEDPM-43

For: ADHESIVE SHELF TALKER

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313

) Group Art Unit: 3611

) Examiner: Green, B.

) AMENDMENT AND RESPONSE

<p style="text-align: center;">CERTIFICATE OF MAILING</p> <p>I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE AS FIRST CLASS MAIL IN AN ENVELOPE ADDRESSED TO THE COMMISSIONER FOR PATENTS, P.O. BOX 1450, ALEXANDRIA, VA 22313-1450 ON <u>6/22/05</u></p> <p style="text-align: center;">SHERIDAN ROSS P.C.</p> <p>BY: <u>Christine Jacquet</u></p>
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Dear Sir:

Applicant submits this Amendment and Response to address the Office Action having a mailing date of March 24, 2005. Also enclosed is a check in the amount of \$200.00 as the fee for the additional independent claim presented herein. Please credit any overpayment or charge any underpayment to Deposit Account No. 19-1970.

Please amend the above-identified patent application as follows:

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